

Dear Business Owner,

We would like to invite you to partner with the Deephaven Elementary School PTA in supporting our school through the **2017-18 Annual Business Sponsorship** program. Businesses are now securing sponsorships prior to the start of the school year. This way, each sponsor will receive recognition and marketing opportunities throughout the year at all events which provides much better exposure for our partners, eliminating the repetition of being asked multiple times throughout the school year.

The Business Sponsorship program will give your business all school recognition as a sponsor (600+ students and 400+ families), inclusion in our annual School Directory, sponsorship signage at the school, ability to directly market to Deephaven families, and representation at our five (5) main fundraising events and in advertising leading up to the events (see attached for specifics of each sponsorship level):

1. *D4D Community Color Run* in September (400+ participants)
2. *Learn to Read Month Family Pizza Party* in Winter (250+ participants)
3. *Parent Boot Hockey* tournament in January at a family rink (100+ participants)
4. *Talent Show* in Spring (200+ in attendance)
5. *Parent Party* in May (300+ participants)

Becoming a Deephaven Elementary PTA sponsor is a great opportunity for you to showcase your business and gain a loyal customer base all while supporting a local school where many of your clients live. All proceeds will go to the Deephaven PTA to fund the additional programs the PTA provides for our students and teachers.

The 2016-2017 Business Sponsorship Levels are attached. Sponsors will be limited to one business from each category at Platinum and Gold levels. Please contact Laura Kottke at laurakottke@mac.com today to secure your business category at your desired sponsorship level.

Thank you for your consideration and generosity.

Sincerely,

Laura Kottke
Fundraising Chair
Deephaven Elementary PTA
612-991-9721

Sarah Jewett
Co-President
Deephaven Elementary PTA

Tanya Streifel
Co-President
Deephaven Elementary PTA